

# **BLUE LINE**

TECHNOLOGY

## 24-HOUR BUSINESSES

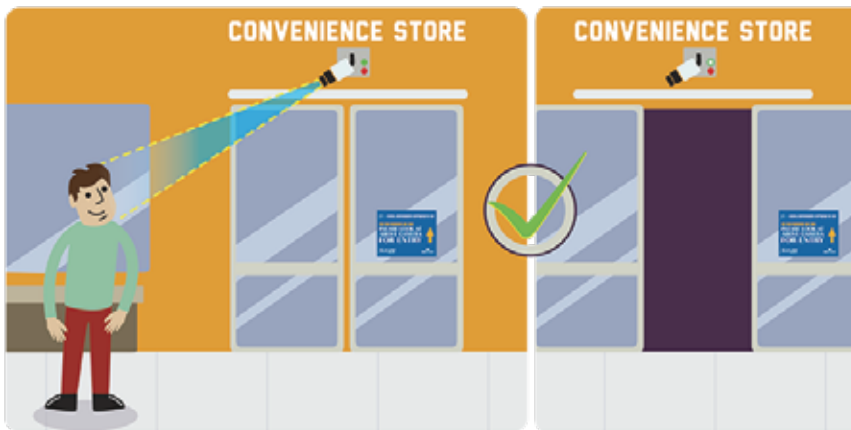
Retail businesses and late night restaurants have the highest risk for robbery and homicide, and are often subject to repeat victimization.

Convenience store employees are the most victimized people in violent workplace incidents, and rate 2nd highest among homicide victims.

**78%** of convenience store crime occurs between 11pm and 5am

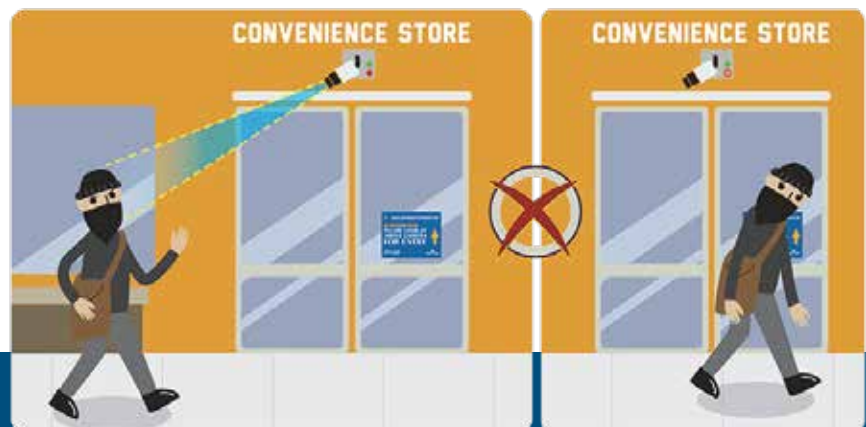
**85%** of convenience store violent armed robberies involve a masked gunman

Blue Line Technology's **FIRST LINE** Facial Recognition software offers an exceptional solution...



When the system detects the individual, it recognizes the face as a safe, actuates the door and entrance is allowed. This deters an individual from committing a crime as they know their face has been captured. If a theft is discovered, their photo can be set to alert, preventing subsequent thefts.

If a person approaches with a masked face, the door will not recognize the individual and access will not be granted. If someone's face is recognized as being a threat from a prior entry, the same applies.



# BENEFITS TO 24-HOUR BUSINESSES

- Faster and more accurate than any facial recognition available
- Deters all crime, especially violent crime
- Masked assailants will not be able to enter
- Captures subject's face on the move for easy access for good customers
- Prevent an incident before it happens
- Businesses can share photos of known thieves and immediately update databases as needed
- Blue Line Technology can interface with existing security infrastructure
- Highly accurate and highly reliable state-of-the-art biometric solution
- Retain night time employees and ease their anxiety while in the workplace
- Customers feel safer because of the deployment of cutting edge security

**FIRST LINE** Facial Recognition was developed by a team of law enforcement professionals with more than 120 years of experience in both theft prevention and violent crime reduction strategies.



Along with the protection against violent crime, installing a **FIRST LINE** Facial Recognition System will stem shoplifting and in most applications an owner can expect to see their investment paid back in less than 12 months.



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