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Wicklander-Zulawski Expands to Mexico, Brings Local Expert On Board

CHICAGO, April 14, 2015 - Wicklander-Zulawski & Associates, Inc. (WZ), the leading consulting and training company for interview and interrogation techniques, is broadening its operations in Mexico and bringing Juan Francisco Valverde Lozano into its ranks as its on-location instructor for loss prevention.

WZ is committed to expanding its global reach as the demand for professional development in loss prevention, effective interviewing, and security training increases worldwide. WZ assists professionals in both public and private sectors to improve their knowledge of security measures, interrogation techniques and loss prevention through seminars, conferences, workshops and certificate programs.

Valverde comes to WZ from Rent-A-Center de Mexico where he was the Loss Prevention Director Mexico, based in Monterrey. He managed a team of four regionals, a security specialist, and an LP analyst and oversaw 177 stores, three distribution centers, and the corporate offices.

Valverde has extensive experience in loss prevention. He has managed store security, including CCTV, alarm systems, cash collections, guards, and preventive measures. He also has prior loss prevention experience at AMNET Cable and Internet Service, SYKES Latin America, Autozone de Mexico and Wal-Mart Stores, Inc. International at Global Procurement in Costa Rica.

President and CEO, Shane Sturman, CFI, CFE, says loss prevention has become a prime concern for businesses and governmental entities, large and small, local and global. "We are excited to expand our services to Mexico and know that our local presence will help loss professionals in the area," he says. "Our experts will add to the knowledge base of those involved in investigation techniques and security measures on every level," Sturman says.

For more information, visit <http://www.w-z.com>.

About Wicklander-Zulawski & Associates

Wicklander-Zulawski & Associates, Inc. (WZ) continues to be recognized as the premier consulting and training company on interview and interrogation techniques. We are dedicated to assisting public and private sector professionals to improve their ability to obtain the truth through legally acceptable techniques. To this end, WZ continues research to provide the highest quality training, products and professional services to an ever-increasing number of organizations throughout the world.

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