

Protection 1 Adds Two New Commercial Sales Managers to Its Field Organization

Jose Melendez Joins the Chicago Team; Jason Olson is New Addition to Riverside Area

Chicago, IL – June 22, 2015- Protection 1, the largest full-service business and home security company in the U.S., today announced that it has hired Jose Melendez to fill the position of Commercial Sales Manager in Chicago, reporting to General Manager Scott Mohr.

"Jose has experience in both sales and sales management. He is disciplined and has much experience, both in recruiting and with the ride time needed to help new sales representatives ramp to quota," stated Mohr. "Jose brings excitement with a lot of energy and has a can-do attitude. Jose has an extensive military background which brings hard work, dedication and devotion."

Prior to joining Protection 1, Melendez spent a number of years in the financial sector where he served as Supervising Mortgage Loan Officer and Financial Center Branch Manager for PNC Bank, N.A. In those roles, he was responsible for setting goals, developing and effectively executing strategies against a detailed action plan for loan officers. Melendez also managed the daily operations of the branch and employees, ensuring that company policies and procedures were followed and customers were served professionally and promptly.

Jason Olson will serve as Commercial Sales Manager for the Riverside Branch. Olson will report to General Manager Juan Perdomo.

"We are very pleased that Jason has made the decision to rejoin the Protection 1 team," said Perdomo. "He served as a District Sales Manager for Protection 1 for several years and we look forward to him again contributing to our ongoing growth."

During his 20 year career, Olson has held positions ranging from district sales manager to service manager and sales representative for both Protection 1 and ADT Security Services. He has attended ADT's Club Excellence as a sales representative and sales manager and Protection 1's Club 1 award celebration for his contributions to the success of those organizations.

In their roles as commercial sales manager, both individuals will be responsible for overseeing and improving the commercial sales force for their respective branches as well as planning and coordinating both the marketing and sales of products and services through the commercial sales force. They will also handle all of the hiring, training, and managing of the commercial security consultants in their areas.

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About Protection 1

Protection 1, the largest full-service business and home security company in the U.S., provides installation, maintenance, and monitoring of single-family home security systems, business security systems and multi-family security systems.

Protection 1 serves nearly 2 million customers and employs over 3,500 people in more than 70 office locations and five UL Certified monitoring centers across the country. The company has a 97.3% customer satisfaction rating and an A+ Better Business Bureau rating.

Protection 1 also offers network management services through its Network Operations Center and is the only company in the security industry to hold Cisco Cloud and Managed Services Express Partner Certification.

Since 2012, the company has been recognized by leading industry publications for its commitment to its customers, the industry and the communities it serves. For other Protection 1 news, visit P1newsroom.com

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