



Erik Beck Joins Protection 1 as its New General Manager for the Denver Market

Beck's Previous Experience Includes Owning and Operating his own Local Security Company

Chicago, IL – February 11, 2016- Protection 1, the premier full-service business and home security company in the U.S., today announced that it has hired Erik Beck to serve as its new General Manager for the Denver area. Beck will report to Regional Vice President Joe Longfield.

“Erik joins Protection 1 with the experience of successfully owning and managing a local security company in the Denver market,” stated Longfield. “Erik has strong sales and operational leadership skills. He will help drive new residential and small business sales to complement the existing commercial business in Denver. I am excited to see what Erik and the Denver team accomplish this year!”

Beck has over 10 years of industry experience, working for Pinnacle and Sound Security. As a sales manager for Sound Security, he was responsible for recruiting and training a team of sales representatives and managing their daily activities and workflow. His sales team produced over 1,200 new accounts in a four month time frame, while maintaining a high quality standard.

In 2009, Beck founded his own security company, BEX Security, where he gained extensive knowledge on the operations side of the business, while maintaining high customer satisfaction and low attrition.

"Starting my own company showed me the value of a team. No one person is the sole reason for success, it takes many different leaders on your team to achieve greatness," said Beck. "When recruiting my team, I always look for the highest quality of personal and professional character. I'm excited for the opportunity to work with all of Protection 1's leadership, and to bring my knowledge and experience to the Denver branch. I look forward to the challenges and am excited about my and the Denver's team future here at Protection 1."

In his new role as General Manager, Beck will be responsible for managing day-to-day operations for the branch, which encompasses both commercial and residential sales activities. He will also oversee the quality and production of management and non-management personnel and direct and supervise effective procedures to maintain or exceed all Field Operations metrics while attaining all financial and operational goals.

-More-

Erik Beck Joins Protection 1 as its New General Manager for the Denver Market/page two

About Protection 1

Protection 1, the premier full-service business and home security company in the U.S., provides installation, maintenance, and monitoring of single-family home security systems, business security systems and multi-family security systems.

Protection 1 serves over 2 million customers and employs over 4,000 people in more than 90 office locations and five UL Certified monitoring centers across the country. The company has a 97.3% customer satisfaction rating and an A+ Better Business Bureau rating.

Protection 1 also offers network management services through its Network Operations Center and is the only company in the security industry to hold Cisco Cloud and Managed Services Express Partner Certification.

The company has been recognized by leading industry publications and agencies for its commitment to its customers, the industry and the communities it serves. For other Protection 1 news, visit P1newsroom.com

-###

Contact

Coltrin & Associates for Protection 1
Jennifer Webb, 212-221-1616
Jennifer_webb@coltrin.com