



Protection 1 Names Jeff Smith District Manager for the DC Metro Area

Smith Brings 29 Years of Industry Experience with 20 Years in Leadership Positions to his New Role

Chicago, IL – February 11, 2016- Protection 1, the premier full-service business and home security company in the U.S., today announced that it has promoted Jeff Smith to the position of District Manager for the DC Metro area reporting to Regional Vice President Rick Speidell.

“Jeff is a true business leader and has built successful teams in the security industry for the past 20 years. He is a proven sales leader with a good gauge on the pulse of the entire team,” commented Speidell. “Jeff’s employee engagement is needed to deliver top notch installation and service with the goal of providing the best-in-class customer service. I look forward to seeing the success Jeff will bring to the DC Metro branches.”

Smith has over 29 years of industry experience including over 20 years in leadership positions. He joined Protection 1 three years ago during the Vintage acquisition and has experience managing both sales and operations teams in various roles. Prior to Protection 1, Smith developed the commercial division for Vintage Security and increased the customer base from 0 to over 2,000 customers. While at Protection 1, he has served as DC Metro’s commercial sales manager significantly growing the commercial customer base.

In his new role as District Manager, Smith will be responsible for managing day-to-day operations for the DC Metro district, which encompasses both commercial and residential sales activities. He will also oversee the quality and production of management and non-management personnel and direct and supervise effective procedures to maintain or exceed all Field Operations metrics while attaining all financial and operational goals.

"I bring a positive viewpoint to most situations and work hard to create a positive culture for my team," stated Smith. "The branch’s work environment is extremely important to me, as it engages our employees and creates a vision of success."

About Protection 1

Protection 1, the premier full-service business and home security company in the U.S., provides installation, maintenance, and monitoring of single-family home security systems, business security systems and multi-family security systems.

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Protection 1 serves over 2 million customers and employs more than 4,000 people in more than 90 office locations and five UL Certified monitoring centers across the country. The company has a 97.3% customer satisfaction rating and an A+ Better Business Bureau rating.

Protection 1 also offers network management services through its Network Operations Center and is the only company in the security industry to hold Cisco Cloud and Managed Services Express Partner Certification.

The company has been recognized by leading industry publications and agencies for its commitment to its customers, the industry and the communities it serves. For other Protection 1 news, visit P1newsroom.com

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