

THE NRF EFFECT

**TOGETHER, WE HAVE SAVED THE INDUSTRY
OVER \$500 BILLION A YEAR!**

Retail supports one in four American jobs and drives a significant percentage of our nation's new job growth. The retail industry's policy agenda is focused on jobs, innovation and consumer value. Your dues investment has helped NRF win on key issues that are important to our industry.



TAX REFORM

NRF fought for years for pro-growth tax reform, and the plan signed into law reduces the corporate tax rate from 35% to 21%, saving the U.S. retail industry \$17.4 billion a year and making retail one of the biggest winners under tax reform.



BORDER ADJUSTMENT

NRF led defeat of a \$500 billion-a-year border adjustment tax that would have driven up prices for consumers and put some retailers out of business.



PAYMENTS

Debit card swipe fee reform won by NRF and our merchant allies saves retailers and their customers \$8 billion a year.



OVERTIME

NRF successfully fought a plan to expand overtime that could have cost retailers over \$8 billion a year.



PATENT TROLLS

NRF is leading the fight against patent troll lawsuits that cost businesses \$30 billion a year.

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QUESTIONS?

Contact NRF Membership team at memberdevelopment@nrf.com or call (202) 783-7971.