

For Immediate Release



Protection 1 Promotes Jim Cannon to Commercial Sales Manager for Charlotte Area

Cannon's Career Spans 20 Years Covering Positions Ranging from Sales to Management

Chicago, IL – May 13, 2016- Protection 1, the premier full-service business and home security company in the U.S., today announced that it has promoted Jim Cannon to the position of Commercial Sales Manager for the Charlotte branch, reporting to General Manager Jeff Bates. Cannon joined Protection 1 two years ago as a Commercial Security Consultant and quickly proved his management skills.

"I am excited to have Jim in the Charlotte Commercial Sales Manager role. He brings high energy and enthusiasm to the position and that attitude is infectious," said Bates. "His sales team has bought in completely because they know he has been in their shoes and that he is committed to their individual success too. Look for big wins from the Charlotte Commercial Sales team in the next few months."

Cannon started his career in the hospitality industry serving in a variety of roles including front line positions to general manager before moving on to sales. His experience includes everything from selling a single door contact for a security system to building an ice skating rink inside a convention center. He credits his success to building teams that encompassed a few individuals to as many as 50 while establishing consistency that led to positive growth for the teams and the companies.

The commercial sales manager is responsible for overseeing and improving the commercial sales force thereby improving the customer experience within the region. The manager also plans and coordinates both the marketing and sales of products and services as well as hires, trains and manages the commercial security consultants within the branch.

When asked about his career so far, Cannon replied, "The best accomplishment I've had over the years is to deliver a consistent and positive attitude towards everything I come across. I've dealt with military generals, Fortune 100 CEO's and people on vacation throughout my career and enjoyed it all. I bring energy, excitement, a positive attitude and a pure goal oriented focus to my new role to help the team reach for the moon."

About Protection 1

Protection 1, the premier full-service business and home security company in the U.S., provides installation, maintenance, and monitoring of single-family home security systems, business security systems and multi-family security systems.

Protection 1 serves over two million customers and employs more than 4,000 people in more than 90 office locations and five UL Certified monitoring centers across the country. The company has a 97.3% customer satisfaction rating and an A+ Better Business Bureau rating.

Protection 1 Promotes Jim Cannon to Commercial Sales Manager for Charlotte Area/page two

Protection 1 also offers network management services through its Network Operations Center and is the only company in the security industry to hold Cisco Cloud and Managed Services Express Partner Certification.

The company has been recognized by leading industry publications and agencies for its commitment to its customers, the industry and the communities it serves. For other Protection 1 news, visit P1newsroom.com

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