

For Immediate Release



Mike Hansen Promoted to Branch Sales Manager for Protection 1's San Diego Operations

Hansen Brings Past Departmental, Sales and General Management Experience to Protection 1

Chicago, IL – May 13, 2016- Protection 1, the premier full-service business and home security company in the U.S., today announced that it has promoted Mike Hansen to the position of Branch Sales Manager for the San Diego office, reporting to General Manager Scott Wilson.

Hansen joined the company 15 months ago as a Commercial Sales Consultant. He credits his promotion to strong training and support from his superiors allowing him the opportunity to grow and develop in a short amount of time. The attention and training he received allowed him to better understand how to approach, build and sell intrusion, video, fire life-safety and access control systems and solutions for his customers.

Prior to joining Protection 1, Hansen worked as a General Manager in the firearms industry. Under his leadership, his branch achieved sales milestones, reduced turnover, surpassed the expectations of Federal and State Law Enforcement requirements and was selected as the training site for future branches in the region.

As Branch Sales Manager, Hansen will be responsible for managing the sales activities of the residential and commercial sales consultants in his area, including hiring and training new consultants.

"The value I bring to my team in San Diego is a strong enthusiasm, value for communication and team building," said Hansen. "For the San Diego branch to achieve its full potential, every sales consultant must be encouraged to live in their strengths and grow through their weaknesses. The opportunity to build and grow a team for the finest company in the industry is an exciting experience."

About Protection 1

Protection 1, the premier full-service business and home security company in the U.S., provides installation, maintenance, and monitoring of single-family home security systems, business security systems and multi-family security systems.

Protection 1 serves over two million customers and employs more than 4,000 people in more than 90 office locations and five UL Certified monitoring centers across the country. The company has a 97.3% customer satisfaction rating and an A+ Better Business Bureau rating.

Protection 1 also offers network management services through its Network Operations Center and is the only company in the security industry to hold Cisco Cloud and Managed Services Express Partner Certification.

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The company has been recognized by leading industry publications and agencies for its commitment to its customers, the industry and the communities it serves. For other Protection 1 news, visit P1newsroom.com

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