

For Immediate Release



Protection 1 Names Tatum Mathis Branch Sales Manager for its Wichita Operations

Mathis' Background Rich in Sales Strategy, Planning and Execution

Chicago, IL – May 13, 2016- Protection 1, the premier full-service business and home security company in the U.S., today announced that it has promoted Tatum Mathis to the position of Branch Sales Manager for Wichita, reporting to General Manager John Mendoza.

“Tatum’s energetic personality along with modern sales strategies are what this team has needed. We can expect a higher volume of transactional sales from her leadership. I personally enjoy how she evokes an emotional response from our team during sales meetings and gets their buy-in along with commitment to their goals,” said Mendoza. “In front of prospects she persuades with credible testimonials and promises specific benefits from our solution designs.”

Prior to this promotion, Mathis, who joined Protection 1 in 2008, served as Sales Program Manager. In that role, she was responsible for creating, planning and executing field sales programs and training. Mathis worked closely with sales management, marketing, channel VPs and preferred product partners to ensure alignment and integration of strategies, projects and programs across more than 90 company field offices.

Before joining Protection 1, Mathis held various sales management and training and development positions that spanned over a 15-year period for companies including Robert Half Technology, InfoNxx, MCI Worldcom and Borders Books.

In her new role, Mathis will be responsible for managing the sales activities of the residential and commercial sales consultants in her area, including hiring and training new consultants.

“I am very excited to step into my new role. I have a very talented sales team and plan to build on their success and grow the team. I’m looking forward to bringing new business from our community into the P1 family and meeting our existing customer base,” said Mathis. “I’m passionate about Protection 1 and equally passionate about driving sales. My team and I are going to have a blast protecting lives and property and end each day feeling good about the important purpose we serve to our customers.

About Protection 1

Protection 1, the premier full-service business and home security company in the U.S., provides installation, maintenance, and monitoring of single-family home security systems, business security systems and multi-family security systems.

Protection 1 serves over two million customers and employs more than 4,000 people in more than 90 office locations and five UL Certified monitoring centers across the country. The company has a 97.3% customer satisfaction rating and an A+ Better Business Bureau rating.

Protection 1 Names Tatum Mathis Branch Sales Manager for its Wichita Operations/page two

Protection 1 also offers network management services through its Network Operations Center and is the only company in the security industry to hold Cisco Cloud and Managed Services Express Partner Certification.

The company has been recognized by leading industry publications and agencies for its commitment to its customers, the industry and the communities it serves. For other Protection 1 news, visit P1newsroom.com

-###

Contact

Coltrin & Associates for Protection 1
Jennifer Webb, 212-221-1616
Jennifer_webb@coltrin.com