



## **Protection 1 Appoints Hank Little to the Position of District Sales Manager for its Cincinnati/Louisville Region**

*Little has a Long, Successful Career in the Security Industry and is a Former U.S. Marine*

**Chicago, IL** – June 22, 2015- Protection 1, the largest full-service business and home security company in the U.S., today announced that it has hired Hank Little as its new District Sales Manager for the Cincinnati/Louisville area. Little will report to Keith Watters, General Manager out of Cincinnati.

"Hank brings to the Protection 1 team his experience in sales, service and installation backed up with the discipline taught in the Marine Corp. This is a great combination to train and mentor new 1View or Commercial Sales Consultant team members," stated Watters. "Every day Hank starts his work day with a stellar attitude and a tankful of energy. We are glad to have such a positive and winning attitude on the Cincinnati/Louisville team."

Little served in the U.S. Marine Corps from 1984 to 1991 achieving the rank of Sergeant prior to leaving the service. He started his career in the security industry at Rollins Protective Services as an installation and service technician. He has also held roles in sales, project management, and service and operations at a variety of companies including ADT, Sonitrol of Ohio, Shriver Security Systems and Protection 1 where he was Operations Manager from 2012 to 2013.

As the District Sales Manager, Little will be responsible for overseeing and improving the commercial sales force for multiple branch territories within the region. He will also plan and coordinate both the marketing and sales of products and services for the region as well as hire, train and manage the commercial security consultants in his area of responsibility.

"I bring several years of experience to Protection 1 with a knowledge of all aspects of the inner workings of the industry," said Little. "After being away from the sales arena for the last few years, I welcomed the opportunity to come in and build an elite sales force and to be back with the best security company in the industry."

### **About Protection 1**

Protection 1, the largest full-service business and home security company in the U.S., provides installation, maintenance, and monitoring of single-family home security systems, business security systems and multi-family security systems.

Protection 1 serves nearly 2 million customers and employs over 3,500 people in more than 70 office locations and five UL Certified monitoring centers across the country. The company has a 97.3% customer satisfaction rating and an A+ Better Business Bureau rating.

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Protection 1 also offers network management services through its Network Operations Center and is the only company in the security industry to hold Cisco Cloud and Managed Services Express Partner Certification.

Since 2012, the company has been recognized by leading industry publications for its commitment to its customers, the industry and the communities it serves. For other Protection 1 news, visit [P1newsroom.com](http://P1newsroom.com)

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