



Protection 1 Names Tony Kerske its new Director of National Account Operations Center

U. S. Navy Veteran Brings 20 plus years of Management Experience to his New Position

Chicago, IL – September 08, 2015- Protection 1, a leading, premier, full-service business and home security company in the U.S., today announced that it has promoted Tony Kerske to the position of Director, National Account Center Operations (NAOC), reporting to Marty Hale, vice president of National Account Operations.

“Tony joined Protection 1 more than a year ago as a Senior Operations Manager and during his time with the company he has taken full ownership of all tasks, challenges and projects,” commented Hale. “He never asks more of his team members than he expects from himself. During a particularly challenging customer conversion, he took the time every day to make sure his team was able to meet and exceed customer expectations. This is a well-deserved promotion.”

Kerske has over 20 years of management experience which includes serving as a Weapons Trainer at Naval Station Concord and Seal Beach, California. He was a technical manager at Brinks, an operations manager for New Builders Organization and operations and general manager for Mood Media in San Antonio/Austin, Texas.

In his new role, Kerske will be responsible for the post sales and installation operations of the National Account Customer Care Center. In addition, he will be responsible for special projects designed to enhance the efficiency of processes and satisfaction of customers, both internal and external to Protection 1.

“I’m excited to bring my experience in working with National Accounts at Mood Media to Protection 1,” said Kerske. “The NAOC team at Protection 1 has a commitment to customer satisfaction and I see nothing but good things as our customer base grows. The team environment here is refreshing and I look forward to taking on my new role.”

About Protection 1

Protection 1, a leading, premier, full-service business and home security company in the U.S., provides installation, maintenance, and monitoring of single-family home security systems, business security systems and multi-family security systems.

Protection 1 serves nearly 2 million customers and employs over 3,500 people in more than 70 office locations and five UL Certified monitoring centers across the country. The company has a 97.3% customer satisfaction rating and an A+ Better Business Bureau rating.

Protection 1 also offers network management services through its Network Operations Center and is the only company in the security industry to hold Cisco Cloud and Managed Services Express Partner Certification.

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Since 2012, the company has been recognized by leading industry publications for its commitment to its customers, the industry and the communities it serves. For other Protection 1 news, visit P1newsroom.com

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