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## NuTech National:

## **Retail Customer Service Reaches New Heights with Director of National Sales On boarding**



*Orlando,* FL – *June 6, 2016* – Scott Evans is the new Director of National Sales at NuTech National, an industry leader in providing advanced, technological solutions to the complex world of retail security and loss prevention since 1981. In this role, Scott is charged with leading the strategic planning, growth, and execution of NuTech National's sales operations.

"I couldn't be more excited to align with NuTech at this pivotal time within our industry, where we continue to blend our passion for exceeding customer expectations with providing best-in-class, retail security solutions at an extremely affordable price! In this era of corporate merger and growth through acquisition, larger providers have lost focus of the retail segment and become mired in a web of internal struggles,

platform consolidations, one-size fits-all solutions, and bloated pricing schematics to compete with Wall Street that have left LP customers struggling. NuTech's nimble and dynamic market approach has served this unmet need for over 35 years with great success by maintaining a powerful team of industry leaders that are dedicated to serving this specialized segmentation. With a growing list of satisfied Fortune 500 and influential governmental clients, NuTech is emerging as the 'Micro Giant' that is well positioned to streamline your LP operations, help make you more effective and provide the ultimate return on investment. With increased demands and financial penalties from outdated systems, false alarms, ineffective reporting, and challenging IT environments to name a few, the LP community is experiencing an evolution that requires more from your business provider, and I am confident that NuTech and its customers are well-positioned for phenomenal growth."

Prior to joining NuTech National, he held a leadership role in Office Depot's B2B division in 2010, where he drove the development, planning and implementation team responsible for increasing topline sales revenue and profitability in both private and public sectors. He also created a successful retail marketing and branding campaign to enhance customer service and sales operations using corporate identification POS cards. While also successfully navigating the merger between Office Depot and Office Max in 2013, he partnered with a strategic channel initiative to help integrate Tech Depot's products and solutions to drive competitive improvement and increased product offerings.

President, Greg Detardo quotes, "I am greatly encouraged with the addition of Scott Evans. NuTech National, in its 35 years, has had many loss prevention directors work for NuTech as well as other retail specialists, but I think Scott brings a unique sense of how retail internally functions and he also understands the challenges retailers have day-to-day in managing costs and outside vendors. We expect great things from him and I think the retail industry will benefit from Scott being aboard. He will join Gus and I in the Philadelphia Live Event where Gus will interview him and will give interested retailers the opportunity to see Scott in action. We hope many of you will join us for dinner Wednesday night at NRF or come by the booth to meet Scott and I."

Scott also spent over 11 award-winning years as a sales executive in the business development and sales of technology software, capital equipment, professional services for Reynolds and Reynolds, which is a global company with major operations in the U.S., Canada, the U.K., and Europe.

If Scott is not spending quality time with his family, supporting his community, or exercising, then you can most likely finding him surfing the beaches of Central Florida. He holds a bachelor's degree in marketing management from the University of Central Florida.

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