



S-TRON's Service Division Employs 50% Military Veterans

Sighting the familiar mantra "Failure is NOT an Option", it only seems logical that the New York based firm S-TRON announces that 50% of its service and installation managers are military veterans.

PLAINVIEW, NEW YORK - S-TRON, one of the nation's leading full-service security providers to national retailers is pleased to announce the launch of its new website which in part, focuses on the importance military veterans play in the day-to-day operations of this elite service organization. Commenting on the milestone, Everett Cope, Director of Sales at S-TRON explains, "The service division of S-TRON is what compelled me to join the company". Cope continues, "With 25 years' experience in this industry, I have never seen such a positive, knowledgeable and customer-centric focused team of professionals".

"No customer left behind" is the reason S-TRON recruits employees who have been trained by our nations finest. S-Tron service managers are highly trained so they understand the issues and can immediately access problems.

Cope further explains, "It's nice to actually know that your service request has been acknowledged by and is being investigated by a "highly trained professional", not an "operator" who has never actually touched a camera, DVR or any other field equipment. This is the reason S-Tron customers enjoy an extremely high "phone fix" rate instead of costly technicians dispatched for every service call".

S-TRON's newly designed website is now live and can be visited at www.s-tron.com.

ABOUT S-TRON

S-TRON is an electronic security integrator for national and regional retailers with thousands of installation locations and headquarters in Plainview, New York. S-TRON provides outstanding customer service for national retail, grocery stores, restaurants and C-stores.



Solutions include:

Video Surveillance - Video beyond surveillance, S-TRON can implement a redundant video surveillance solution across all of your retail storefronts to aid in reducing shrink.

Access Control - Custom, scalable systems to control entrance, egress and critical areas.

Intrusion Detection - Active deterrence systems that provide the highest levels of security.

Business Intelligence - Go beyond just security! Improve efficiencies, increase marketing intelligence and provide operations with invaluable customer and staffing data all at the store level.

For more information, visit the company's website at: www.S-TRON.com.