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## Mike Vogel Joins Verisk Retail as Director of National Accounts

Mike Vogel has joined Verisk Retail as Director of National Accounts. He brings over 20 years of retail experience in sales and operations to his role. Mike has spent his life within retail and gets his energy from people and the business. The majority of those 20+ years was within Best Buy. Mike and his family moved from NY to Minnesota when Best Buy purchased Musicland in 2002. After the sale of Musicland Mike was a leader for Best Buy within with the Digital Imaging, Music and Movies and Appliances businesses. His last role was the National Senior Sales and Operations Manager for Appliances before moving on in 2012. Following Best Buy Mike joined Creative Channel Services, a marketing / technology company that provides online training (Cyberscholar) for retail sales associates in the Electronics and Home Appliance arenas. Mike found success in working with retailers and suppliers in partnership for growth and left Creative Channel Services as their Director of Retail Partnerships to join the Verisk Retail family.

Mike is most proud of his family - Sandy, his wife of over 26 years, and their children Megan, Brett and Nicole. Megan, a high school English teacher, Brett a sophomore at the University of North Dakota and Nicole a junior in high school. Mike spends his free time with a focus on the community as vice chairman of the Scott County Health and Human Services Committee and a Director on the board for his local Lions club (We Serve).

### Contact Info:

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