



## 3xLOGIC Continues to Grow National Sales Organization

Other recent appointments, promotions, and personnel changes announced

**Westminster, CO—09 May, 2019—**[3xLOGIC, Inc.](#), a leading provider of integrated, intelligent security solutions, and a three-time [Deloitte Technology Fast 500™](#) winner, today announced the company has added to its growing North American sales network, along with other personnel moves at its umbrella company, Stanley Products and Solutions (SPS).

The company added two new RSMs to further penetrate key markets in the Pacific NW as well as the Mid-Atlantic regions, and appointed a new Marketing Manager for the PACOM brand of products.

3xLOGIC welcomes **Joel Dombovy** as a Regional Sales Manager (RSM) in the Northwest. Joel comes to the company with 14 years of security industry experience, working with companies such as Interlogix, GE Security, and Honeywell. John Saxen will support Joel as the Inside Sales Account Manager for the region.

**Jake Franklin** takes over as RSM for the Mid-Atlantic. He joins the company from RF Technologies, a safety solutions company in healthcare where he was RSM for the Northeast. Prior to that, he worked as Critical Infrastructure Account Manager & Sales Representative at a security integration company. Jake's passion for technology and previous security experience make him an excellent addition to 3xLOGIC's powerful sales team. Bill Hobbs, Global VP of Sales for SPS, announced that both Joel and Jake will report to Jason Bryan, Director of Sales.

**Jennifer Joyce** is the new Marketing Manager for PACOM, sister company of 3xLOGIC, as the company continues to expand efforts in the North American to market the wide range of PACOM solutions that have found success all over the world. She brings more than 25 years of marketing and design experience to the team. Her global marketing experience began with Firestone Industrial Products and Jennifer most recently spent her time in digital marketing as Marketing Director for Orbis Education. She will report to Suzi Abell, Senior Director of Global Marketing, SPS.

Elsewhere in the larger SPS organization **Charlie Erickson** has a new title reflecting his growing responsibilities—Chief Technology Officer. He continues to oversee Product Management as his team continues to expand. Reporting directly to Charlie, **Michael Poe** has been promoted to Director of Product Management. He will be leading the Video, Blue, DIY, and TRENDS products lines. Rick Walker will be aligned under Poe's leadership.

Also reporting to Charlie, **Gavin O'Keefe** has been promoted to Director of Product Management, and he will be leading the PAC, PACOM, infinias, and Sonitrol product teams. We also welcome Darren Monroe, Product Manager for infinias to Gavin's team. Darren will

work in the 3xLOGIC office in Indianapolis and Gavin works out of the PACOM Australia office. **Drew Alexander** continues as Sr. Director of Program Management, and he will continue to add Program Managers to his team to facilitate a growing list of product launches and business initiatives.

### **About 3xLOGIC**

[3xLOGIC Inc.](#) has been a leading innovator in server and cloud-based security technology for 15+ years. The company is recognized for providing easy-to-use surveillance and business intelligence solutions that seamlessly integrate video, access control, and disparate data such as ATM, Point-of-Sale, analytics, and more.

3xLOGIC's video surveillance solutions are engineered for ease of installation, scalability and affordability combined with a managed services portfolio that enables integrators to effectively evolve from dealers to high-value strategic partners. Follow 3xLOGIC on [Facebook](#), [Linked-in](#), or our [Twitter](#) account, and read our latest news at [www.3xlogic.com](http://www.3xlogic.com).

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