



FOR IMMEDIATE RELEASE

Media Contact:
Michael Stalbaum
610-903-3018
mstalbaum@capindex.com

**CAP Index, the Leader in Crime Risk Forecasting,
Adds Industry Veteran to its Senior Executive Team**

Seasoned Industry Vet, Walter Palmer, Joins Team as Executive Vice President

Exton, PA - May 29, 2019. CAP Index, the leader in crime risk forecasting for security, loss prevention, and risk management professionals, today announced that industry expert, Walter Palmer, has been named Executive Vice President.

Palmer has more than 35 years of experience in a wide range of security and loss prevention disciplines and is recognized as a leading consultant in the Loss Prevention industry. Palmer joins CAP Index to lead the Company's consulting practice and guide CAP's corporate strategy. Palmer has worked with some of the top brands in the world providing strategic guidance, research and benchmarking, and training programs.

"I've known CAP Index since their early days in the industry, both as a customer and supporter, as they pioneered the field of crime risk forecasting for businesses. I'm excited to join the company in this new role and look forward to working with the CAP team as we continue to broaden our capabilities and add value to our clients," said Palmer.

"A data-driven, analytical approach to crime risk is more important in today's environment than it has ever been, and CAP's reputation, strong track record, and deep knowledge of this field make them an essential partner for any organization looking to optimize their asset protection strategy, improve their operating results, and minimize liability and risk," added Palmer.

Palmer will report directly to CAP Index's President and CEO, Steven Aurand. "We are excited to add Walter to the CAP Index team. We are dedicated to helping our customers protect all their assets, including their employees and customers. Walter's vast experience and knowledge of the industry will be a tremendous asset to help CAP Index achieve this goal," said Aurand.

About CAP Index

For over 30 years, CAP Index has been the leader in crime risk forecasting and technology solutions to help security, loss prevention, and risk management professionals objectively measure, thoroughly analyze, and proactively manage locations, assets, and crime risks. CAP Index works with 21 of the top 25 retailers and more than 80% of the Fortune 100 to help them make informed security and risk decisions to determine their security resource allocation, loss forecasting, site selection, and premises security. Today more than 9,000 businesses and government agencies use our CRIMECAST® Maps and Reports, consulting services, and software platforms to help optimize resource allocation, limit liability, and manage loss.

###

If you would like more information, **Walter E. Palmer** can be reached by email at wpalmer@CAPIndex.com or by phone: 859-533-4602.