

**Media Contact:** Bethany Aronhalt  
(855) NRF-PRESS  
[PRESS@NRF.com](mailto:PRESS@NRF.com)

**\*\*\* MEDIA ADVISORY \*\*\***

## **Retail's Largest Loss Prevention and Cyber Risk Event Convenes in Anaheim**

- WHAT:** The National Retail Federation, in partnership with the Food Marketing Institute, will host the [NRF PROTECT conference](#) where loss prevention and cyber risk experts from across the country will come together to discover tools and opportunities to advance the security and preparedness of the retail industry.
- WHO:** From corporate executives to industry consultants, more than 2,500 conference attendees with loss prevention, asset protection, cybersecurity and law enforcement backgrounds will build their networks and hear from an experienced lineup of speakers. Vice Chairwoman and Managing Director of Morgan Stanley Carla Harris, Senior Corporate Security Manager for Target Brett Abbott and noted cybersecurity expert Sherri Davidoff are among more than 90 scheduled speakers.
- WHEN:** **June 11-13, 2019**  
[See agenda](#) for each day's events.
- WHERE:** Anaheim Convention Center  
800 W Katella Ave  
Anaheim, Calif.
- FOR MORE:** Complimentary registration is available to editorial members of the news media. Contact NRF's media team at [press@nrf.com](mailto:press@nrf.com) to register.
- ABOUT:** The National Retail Federation, the world's largest retail trade association, passionately advocates for the people, brands, policies and ideas that help retail thrive. From its headquarters in Washington, D.C., NRF empowers the industry that powers the economy. Retail is the nation's largest private-sector employer, contributing \$2.6 trillion to annual GDP and supporting one in four U.S. jobs — 42 million working Americans. For over a century, NRF has been a voice for every retailer and every retail job, educating, inspiring and communicating the powerful impact retail has on local communities and global economies.

Food Marketing Institute proudly advocates on behalf of the food retail industry, which employs nearly 5 million workers and represents a combined annual sales volume of almost \$800 billion. FMI member companies operate nearly 33,000 retail food stores and 12,000 pharmacies. FMI membership includes the entire spectrum of food retail venues; single owner grocery stores, large multi-store supermarket chains, pharmacies, online and mixed retail stores. Through programs in public affairs, food safety, research, education, health and wellness and industry relations, FMI offers resources and provides valuable benefits to almost 1,000 food retail and wholesale member companies and serves 85 international retail member companies. In addition, FMI has almost 500 associate member companies that provide products and services to the food retail industry. For more information, visit [www.fmi.org](http://www.fmi.org) and for information regarding the FMI Foundation, visit [www.fmifoundation.org](http://www.fmifoundation.org).

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