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ANNOUNCING A NEW INVESTIGATIVE SOLUTION FOR RETAIL LOSS PREVENTION – NETWISE DATA'S PRODUCT RESALE MONITOR

Boca Raton, Florida (June 8, 2016) – <u>NetWise Data</u>, a leading big data company focusing on B2B data and Risk solutions announces the launch of "PRM", Product Resale Monitor.

"PRM is a property loss monitoring and investigative solution that automates the tedious process of identifying when stolen goods are offered for sale online, sending you alerts for quick action", said Richard Blake, COO of NetWise Data. According to Blake, PRM can be a powerful lead generator and evidence collection tool for retailers, insurance companies and law enforcement.

This easy to use cloud based platform scours hundreds of sites and delivers leads right to your inbox on your schedule. The database has over 50,000,000 records spanning listing, auction, social and weapons sites.

Visit the <u>LP Software</u> booth #1130 at NRF Protect, June 14 and 15 in Philadelphia to learn more about this new investigative solution.

About NetWise Data

NetWise Data is a US based, privately-held big **MORE THAN DATA... INSIGHT** data company that provides specialized consumer and business data to three markets: Retail loss prevention and law enforcement, B2B marketing, and Collections and risk. For more information visit http://netwisedata.com

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