



**May 23, 2019, Chicago IL –
Sennco Solutions Inc. announces Brian Connors as new Director of
Business Development**

Sennco Solutions, a leader in retail security, is pleased to announce Brian Connors has joined the team as Director of Business Development. This is another key leadership role Sennco has created to continue to lead in the industry.

Brian has over 15 years' experience working with major Consumer Electronic brands and national retailers, carriers, and distributors. He has held executive positions managing resellers and sales teams with Tech Data Corporation, Brightstar Corporation, Jabra and others. Brian holds a bachelor's degree in Communications from Arizona State University and a master's degree in Business Administration from the Keller Graduate School of Management. Brian's greatest passion is his family; he is married with four children (3 daughters and a son).

"We are excited for the experience and expertise Connors brings to the team," said President Chris Marszalek. "His knowledge of the retail industry and longtime relationships is a perfect match." The retail industry relationships that Sennco Solutions has carefully cultivated contribute to our ability to create security solutions that meet the needs and exceed the expectations of our customers.

Connors' hire comes on the heels of [three critical roles](#) added in early 2019. Chris May joined Sennco as VP of Operations, Brian Peacock stepped into the role of Vice President of Sales, Marketing and Innovation, and Jenn Byham assumed the role of Director of Marketing and Product Development. All three leadership members come with diverse backgrounds in nationally and globally recognized organizations.

[Sennco](#) strives to maximize security and operational excellence for the products on retail display, while also elevating sales through functional and innovative solutions. Their unique approach to retail security and management has positioned Sennco as a thought-leader in the evolution of retail asset protection. Sennco Solutions is based just outside of Chicago, IL and has been in the retail security industry for over 18 years.

For media questions, please reach out to Jenn Byham at jbyham@sennco.com.