



Protection 1 Names Dwain Prochaska Commercial Sales Manager for its Small Business Channel in Houston

Prochaska has served in a Variety of Roles in the Security Industry over the Past 20 Years

Chicago, IL – June 9, 2016- Protection 1, the premier full-service business and home security company in the U.S., today announced that Dwain Prochaska has joined the company as its new Commercial Sales Manager for Small Business for the Houston market, reporting to General Manager Kirk Love.

“Dwain was a fantastic hire for Protection 1 and myself here in Houston. Dwain has been in the industry for 20 plus years and in my 20 years’ experience, I have never seen anyone pick up on the Protection 1 culture as quickly as he has,” said Love. “His excitement during his sales calls and meetings on the message that he is delivering is superb. He is a great add to the Houston team!”

Prochaska began his career in the security industry as a door-to-door sales representative, worked as a technician installing burglar alarm, video surveillance and access control systems and owned an ADT Authorized Dealership. During his time in the industry, he has served as a District Manager, Outside Sales Manager, Project Manager and Installation Manager, bringing a vast amount of experience in sales, operations and finance to his new position.

As the Commercial Sales Manager for Small Business, Prochaska is responsible for meeting and exceeding branch sales budgets for both recurring and installation security services in the small business channel. In this role, he will actively recruit, hire and onboard security consultants to serve the small business market and be accountable for his team’s development and sales results.

“I feel I bring a diverse background to the management team and believe in the importance of what we do for our clients. We help people feel safe in their homes and protect their businesses,” said Prochaska. “That’s a big responsibility and it’s our job to ensure we always find a solution for our clients. My residential, small and large business sales, project management and installation experience provide multiple perspectives on how to successfully design and sell our services insuring our operations team delivers successfully for the client.”

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About Protection 1

Protection 1, the premier full-service business and home security company in the U.S., provides installation, maintenance, and monitoring of single-family home security systems, business security systems and multi-family security systems.

Protection 1 serves over two million customers and employs more than 4,000 people in more than 90 office locations and five UL Certified monitoring centers across the country. The company has a 97.3% customer satisfaction rating and an A+ Better Business Bureau rating.

Protection 1 also offers network management services through its Network Operations Center and is the only company in the security industry to hold Cisco Cloud and Managed Services Express Partner Certification.

The company has been recognized by leading industry publications and agencies for its commitment to its customers, the industry and the communities it serves. For other Protection 1 news, visit P1newsroom.com

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Contact

Coltrin & Associates for Protection 1

Jennifer Webb, 212-221-1616

Jennifer_webb@coltrin.com