



## Tim Kudela Joins Protection 1 as its New Branch Sales Manager for Seattle

*Kudela has 30 Years' Experience in the Fire and Security Industry and is NICET Level IV Certified*

**Chicago, IL** – June 9, 2016- Protection 1, the premier full-service business and home security company in the U.S., today announced that it has hired Tim Kudela to serve as its Branch Sales Manager for the Seattle office.

"Tim's extensive background and hands-on experience in the fire and security industry will help our Seattle team continue to grow as we serve our customers," said Joe Longfield, Protection 1's Regional Vice President for the West. "Having worked at virtually every level in the security industry, he will bring a fresh perspective on how we will continue to drive sales in the Pacific Northwest."

Kudela began his career in the fire and security industry as an entry level technician and has worked his way through all levels of the business up to branch management. At one point in his career, he was invited to sit on an architectural team to design a fire and security system for a new governor's mansion.

Kudela has also led teams that have achieved several standing performance records that included Top Fire Branch at Siemens Building Technologies. In 2012 as the general manager for a 65-year-old Seattle-based fire and security company, his team set a company record for profitability that still stands today. Kudela credits his teams' success with using the outstanding customer value triangle model that puts equal focus on customers, employees and profitability.

In his new role as Branch Sales Manager, Kudela will be responsible for managing the sales activities of the residential and commercial sales consultants in his area, including hiring and training new consultants.

"I have been successful in both operations and sales. With my experience, I am able bridge gaps that may form between the areas of our business," commented Kudela. "My diverse background has prepared me for the many challenges I encounter."

### **About Protection 1**

Protection 1, the premier full-service business and home security company in the U.S., provides installation, maintenance, and monitoring of single-family home security systems, business security systems and multi-family security systems.

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Protection 1 serves over two million customers and employs more than 4,000 people in more than 90 office locations and five UL Certified monitoring centers across the country. The company has a 97.3% customer satisfaction rating and an A+ Better Business Bureau rating.

Protection 1 also offers network management services through its Network Operations Center and is the only company in the security industry to hold Cisco Cloud and Managed Services Express Partner Certification.

The company has been recognized by leading industry publications and agencies for its commitment to its customers, the industry and the communities it serves. For other Protection 1 news, visit [P1newsroom.com](http://P1newsroom.com)

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