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## **FOR IMMEDIATE RELEASE**

*KYORCA launches website for law enforcement and retail collaboration to combat Organized Retail Crime in the state of Kentucky*

July 25, 2016 - Lexington, KY - The Kentucky Organized Retail Crime Association (KYORCA) in association with Netsential web developers, has launched a website devoted to the sharing of information and collaboration among retail and the law enforcement community.

The [kyorca.org](http://kyorca.org) site includes incident mapping, fencing location identification, and suspect tagging to afford law enforcement and retail partners the opportunity to break up Organized Retail Crime rings in the state of Kentucky.

Membership (upon approval) is open to agents of retail companies and law enforcement/investigative agencies (including county, commonwealth, state, regional, and federal) or individuals who may aid the Association at [kyorca.org/register](http://kyorca.org/register).

### **About KYORCA**

Kentucky Organized Retail Crime Association is a 501(c)(3) non-profit incorporated in the state of Kentucky. After realizing the local loss prevention/law enforcement meetings were fragmented in the state, it was determined a state-wide Association was needed for proper sharing of intelligence.

#### **Founding board members:**

Ricky Bell (Kohl's) - Treasurer  
Terry Young (Kroger) - Secretary  
Albert Latham (Lowe's) - Vice President of Retail  
Gene Haynes (Lexington Police Department) - Vice President of Law Enforcement  
Andy Leonard (Kohl's) - President