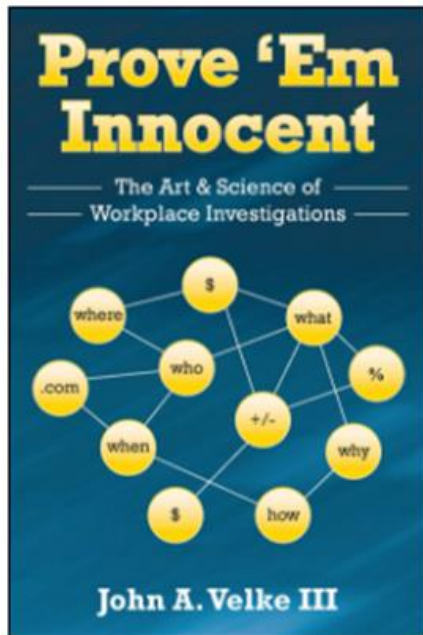


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Title: Prove 'Em Innocent

The Art & Science of Workplace Investigations



Widespread interest in corporate corruption and the public's insatiable appetite for information about investigative techniques, as evidenced by the popularity of television shows like CSI and Law & Order, makes *Prove 'Em Innocent: the Art & Science of Workplace Investigations* a captivating read by all true crime buffs. Those who actually work in private sector investigations will benefit from the many examples and exercises contained within this authoritative narrative on investigative techniques. Every aspiring investigator, and those already in the field, will find this book useful, educational, and entertaining. Unlike other books on investigations, this book concentrates on concepts and skills taught with real life examples and exercises designed to be fun and entertaining. Here you will find answers to questions like: "What are the identifiable attributes shared by the most successful investigators?"; "Can a good investigator be taught to be a great investigator?"; "Are some people more likely to be dishonest than others?" and "Can you predict who is likely to be dishonest?"

"...is the ultimate manual for corporate investigative technique. Containing real-life scenarios, tips, and procedure gleaned from more than 40 years' experience with corporate investigations, Velke's text is destined to become the quintessential educational and training tool for both new and experienced investigators, loss-prevention supervisors, or anyone with corporate oversight responsibility."

Kelly Walls Ph.D.



About the author: John Velke is a 40+-year veteran of workplace investigations beginning as a store detective at Lord & Taylor and working his way up to a Divisional Vice President there by the age of 29. He served as the Vice President of Loss Prevention at Fred Meyer and later assumed the same role for Parisian, Proffitt's, and McRae's stores, then owned by Saks Incorporated. In 2008 he went to Total Wine & More as their Vice President of Loss Prevention & Safety. He served on the Illinois Attorney General's task force on computer crime, Oregon's Board of Public Standards and Training, the Citizens Crime Commission, the Food Marketing Institute's Loss Prevention Council, and the National Retail Federation's Loss Prevention Council. During his career he has conducted and supervised several thousand private sector investigations. John holds a degree in criminal justice and has frequently served as a guest lecturer at colleges and universities. He's written many magazine articles, including *The ABC's of Retail Investigations* published by Loss Prevention Magazine in 2005. John and his wife Dani live in Bluefield, WV, have been married for 35 years, and have 5 children. **Media Inquiries:** John Velke , jvelke@proveinnocent.com, or 205-540-4754.

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