

FOR IMMEDIATE RELEASE

May 21, 2018

Popular European EAS and RFID Tags Now Available in North America Through New Partnership Between CONTROLTEK and Thoonsen

SAN FRANCISCO, Calif., (May 21, 2018) – [CONTROLTEK](#), an emerging leader in retail product protection, has entered into an agreement with French EAS innovator [Thoonsen](#) to bring some of the most popular EAS tags in Europe to the North American market.

“Thoonsen excels in several important EAS segments, such as [eyewear protection](#), [padlock-style tags](#), and [solutions for food & drug](#) retailers,” said [Tom Meehan](#), CONTROLTEK’s Chief Strategy Officer and Chief Information Security Officer. “This strategic partnership will enable our customers to have a wider selection of EAS products that have already been proven in the European and other markets, and that can address specific shrink challenges for which there are currently no ideal solutions in the U.S.”

“CONTROLTEK’s focus is to bring to our customers the best in product protection, whether the product is ours or not,” said [Rod Diplock](#), CONTROLTEK’s CEO. “In instances where we notice that another technology company has an exceptionally good solution, we look to partner with them for the benefit of our customers. Through this partnership with Thoonsen, it is our customers that ultimately win, which is how we define a win for ourselves, too.”

According to Diplock and Meehan, the Thoonsen tags will be exhibited at CONTROLTEK’s booth at [NRF Protect](#) in June. The product information and photos can be obtained on [CONTROLTEK’s website](#).

###

About CONTROLTEK

Since 1976 [CONTROLTEK](#) has been a global leader in tamper-evident security packaging, helping banks, armored couriers and retailers transport cash safely and securely. The company’s expanding line of inventory protection and visibility solutions also helps retailers protect their merchandise better and run their operations more efficiently. As a second-generation family owned business, with a history of stable growth and a reputation for strong customer focus, CONTROLTEK continues to deliver on its mission every single day: to enable commerce through innovation.

About Thoonsen

Based in the heart of France, [Thoonsen](#) is a security technology innovator that specializes in research and development of EAS tags, labels and systems. Its anti-theft solutions are deployed on six continents, and the company holds 44 patents (issued and pending) in France and abroad. Thoonsen’s company mission is to deliver value to its customers through security, efficiency and reliability.

Media Contact

Kim Scott

Marketing Manager

(908) 603-0066

Kim.Scott@controltekusa.com