

## FOR IMMEDIATE RELEASE

April 30, 2018

## **CONTROLTEK Launches New EAS System With Five Year Warranty**

**ORLANDO, Fla.,** (**April 30, 2018**) – <u>CONTROLTEK</u>, an emerging leader in retail product protection, launched its first AM EAS system at this week's <u>RILA</u> conference in Orlando. The new system, named <u>SAM1AM</u>, boasts high-quality construction, network connectivity, remote tuning and 6' entrance coverage.

"There is a need in the retail industry for a high-end <u>AM</u> system that doesn't come with a highend price and long installation delays," said <u>Tom Meehan</u>, CONTROLTEK's Chief Strategy Officer. "The SAM1AM system we just launched is made in Europe of high-quality materials used in the automotive industry; it performs equal to or better than any AM system currently available; and offers multiple enhancement options, including people counting and analytics. Best of all, it is available right now, and installations can be scheduled on a short notice."

According to Meehan, SAM1AM comes with a five-year warranty. The system easily blends into most retail environments, thanks to its clear acrylic panels and elegant design.

"CONTROLTEK established itself as the number two EAS company in the U.S. in the <u>RF EAS</u> space," said <u>Steve Sell</u>, CONTROLTEK's Vice President of Global Sales and Marketing. "Expanding our solutions offerings to include AM systems is the natural progression of our growth, as we are now able to serve the entire retail industry regardless of their technology preference. Whether it's AM, RF or RFID, CONTROLTEK has proven <u>high-performing</u> <u>systems</u> that can be deployed rapidly on almost any scale."

More information about SAM1AM, along with pictures and spec sheet, can be obtained on the <u>company's website</u>.

###

## **About CONTROLTEK**

Since 1976 <u>CONTROLTEK</u> has been a global leader in tamper-evident security packaging, helping banks, armored couriers and retailers transport cash safely and securely. The company's expanding line of inventory protection and visibility solutions also helps retailers protect their merchandise better and run their operations more efficiently. As a second-generation family owned business, with a history of stable growth and a reputation for strong customer focus, CONTROLTEK continues to deliver on its mission every single day: to enable commerce through innovation.

Media Contact Kim Scott

Marketing Manager

(908) 603-0066 Kim.Scott@controltekusa.com