

FOR IMMEDIATE RELEASE

April 16, 2020

Industry Veterans Team Up to Discuss the Rapidly Changing Environment and ‘New Normal’ Related to COVID-19

BRIDGEWATER, N.J. (Apr. 16, 2020) – Industry experts discuss how retailers are coping with the changes and impacts the Coronavirus pandemic is having on the retail loss prevention industry. In each weekly LPRC CrimeScience COVID-19 Series podcast, [Dr. Read Hayes](#) covers LPRC initiatives related to the pandemic, [Tom Meehan, CFI](#) reviews risk and vulnerabilities in technology and [Tony D’Onofrio](#) discusses the ‘new normal’ from current events.

“We have started our new LPRC CrimeScience COVID-19 series to thoroughly discuss dynamics and evidence-based solutions during these uncertain times,” said [Dr. Read Hayes](#), research scientist at University of Florida and director of [LPRC](#). “In addition to this podcast, the LPRC is leveraging multiple research and other data sources to support our nearly 70 major retail chains in helping maintain customer and employee confidence.”

“The COVID-19 situation has forced us to change how we physically operate to protect the health and safety of our employees, customers and partners. Adversaries have jumped on the opportunity to exploit the crisis, taking advantage of people and businesses,” [Tom Meehan, CFI](#), chief strategy officer and chief information security officer at [CONTROLTEK](#). “The podcast aims to keep our industry informed of cyber-threats and proactive security measures to stay vigilant against risks and maintain a healthy security posture during this time.”

“The COVID-19 health crisis is transformational and will lead to a ‘new normal’. For all of us, this is a once in a lifetime moment for reinventing and discovering the next set of professional growth model,” said [Tony D’Onofrio](#), chief executive officer of [TD Insights](#). “In this new LPRC podcast series, we will explore, through science-backed research, the ‘new normal’ and how to leverage it to positively optimize the Loss Prevention function for a more prosperous digitally-evolved retail industry.”

The [CrimeScience COVID-19 Series podcast](#), will be released every Thursday. In addition, the latest information on COVID-19 can be found at the following resources: [CONTROLTEK COVID-19 Response Center](#), [LPRC COVID-19 Resources](#), [TonyDonofrio.com](#).

###

About the Loss Prevention Research Council

The Loss Prevention Research Council (LPRC) is a leading loss prevention/asset protection & retail research organization that conducts studies to develop evidence-based crime & loss control solutions. LPRC produces comprehensive research, resources, and development opportunities to its membership consisting of 70 retail chains that operate over 180,000 stores internationally. In

addition, the LPRC community is made up of over 75 technology companies, manufacturers, and media & industry partners working together with LPRC researchers and retailers to combat theft, fraud, and violence. Through innovative programs, educational resources, and collaborative spaces & events, the LPRC provides its members with the resources to succeed in the changing retail landscape. For more information, visit www.lpresearch.org

About CONTROLTEK

Since 1976 CONTROLTEK has been a global leader in tamper-evident security packaging, helping banks, armored couriers and retailers transport cash safely and securely. The company's expanding line of inventory protection and visibility solutions also helps retailers protect their merchandise better and run their operations more efficiently. As a second-generation family owned business, with a history of stable growth and a reputation for strong customer focus, CONTROLTEK continues to deliver on its mission every single day: to provide solutions that protect and to always deliver on their promises. More info: www.controltkeusa.com

About TD Insights

Tony D'Onofrio is CEO of TD Insights, a consultancy focused on working with private equity companies, board of directors, public speaking, industry groups, and advanced technologies companies. Tony is a recognized global top 100 retail industry influencer. His futurist views of technologies and retail have been shared in the Americas, Asia, Australia, and Europe. Previous position was CCO of Sensormatic Retail Solutions.

Media Contact

Kim Scott

Director of Marketing

(908) 603-0066

Kim.Scott@controltekusa.com