



At NRF Protect, 3xLOGIC Showcases TRENDS, Other Innovations for Retail

Company's AI-powered Business Intelligence software engine offers the best in actionable intelligence to reduce loss and improve operations

Westminster, CO—11 June, 2019—[3xLOGIC, Inc.](#), a leading provider of integrated, intelligent security solutions, and a three-time [Deloitte Technology Fast 500™](#) winner, today announced the company will be showcasing its AI-enhanced TRENDS Business Intelligence software at the NRF Protect show—starting 11 June—among a wide array of innovations for the retail market.

[3xLOGIC TRENDS](#) is designed to meet the needs of medium to large multi-site enterprises. The software provides actionable intelligence from the massive amount of dark data available from devices such as sensors, cameras, time/attendance systems, access control devices, ATMs, point of sale, and other analytical tools. With TRENDS, real time visual indicators provide valuable information about all aspects of business operation performance; with intuitive icons, graphs, and images that can be configured specifically to meet the end user's needs. TRENDS also lets an end user track and improve metrics to optimize the success of their business in areas that include people development, operational performance and efficiency, intrusion data monitoring, and financial activity.

TRENDS generates reports that are completely customizable and present information in a way that fits the organization's operational goals. The Panda Restaurant Group has achieved impressive results after rolling out TRENDS to their 1960 locations across the US—click on the Panda Express Case Study [here](#).

As we all know, Artificial Intelligence is here, and it seems like every company and startup is now touting their AI. Unfortunately, it's quite hard to distinguish between the hype and the true cutting-edge technology. To better understand what one should expect from an AI solution, it helps to distinguish between the basic types of AI, because it's actually very difficult to define the exact boundaries of AI. Over the last year, 3xLOGIC has been working with our Digital Accelerator Lab to define those boundaries and to incorporate their years of Artificial Intelligence expertise into the newest version of TRENDS. What would that look like? Read all about it in the attached document.

To learn more about all that 3xLOGIC has to offer the retail industry, please **visit booth #733 at NRF Protect, 11-13 June** in Anaheim, California.

About 3xLOGIC

[3xLOGIC Inc.](#) has been a leading innovator in server and cloud-based security technology for 15+ years. The company is recognized for providing easy-to-use surveillance and business

intelligence solutions that seamlessly integrate video, access control, and disparate data such as ATM, Point-of-Sale, analytics, and more.

3xLOGIC's video surveillance solutions are engineered for ease of installation, scalability and affordability combined with a managed services portfolio that enables integrators to effectively evolve from dealers to high-value strategic partners. Follow 3xLOGIC on [Facebook](#), [Linked-in](#), or our [Twitter](#) account, and read our latest news at www.3xlogic.com.

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