



NEWS RELEASE

Turning Point Justice Adds Strategic Operations Executive Christopher West

Retail Operations Expert Joins TPJ as Director of Compliance and Community Relations

SALT LAKE CITY – June 26, 2014 – <u>Turning Point Justice</u> (TPJ), the trusted provider of collaborative loss prevention solutions for retailers, today announced retail operations executive Christopher West has joined the company as director of compliance and community relations. At TPJ, West will work closely with the development team to ensure the Cloud Justice platform aligns with local laws and retailer practices across the nation, collaborating with law enforcement to strengthen community support for restorative justice solutions to shoplifting.

"Turning Point Justice helps retailers and their communities stand up to shoplifting through solutions that provide accountability the first time someone is caught shoplifting," said Lohra Miller, Turning Point Justice chief executive officer. "The customizable TPJ Cloud Justice platform is designed to support loss prevention consistency and compliance at stores of all sizes, and we're pleased that Chris is joining the team as an operations executive dedicated to optimizing our solutions to serve the needs of retailers across America."

Designed to support collaboration across retailers, law enforcement, and the justice system, Turning Point Justice solutions foster integrity and compliance from apprehension to offender accountability and community support. Available at no charge to retailers, the Turning Point Justice <u>Cloud Justice</u> platform used by loss prevention agents (LPAs) use to interview a shoplifting offender is fully customizable to ensure loss prevention agents follow local laws and store practices for managing shoplifting incidents.

While the details of shoplifting cases can vary widely, the Cloud Justice platform provides consistency in management as LPAs gather evidence and determine eligibility for the <u>Court Alternative Program</u> (CAP) offered in partnership with the <u>National Association for Shoplifting Prevention</u> (NASP). First-time petty offenders who choose to participate in CAP complete an education program from NASP and agree to pay restitution to the retailer, providing appropriate, immediate consequences to reduce recidivism while saving time and money for justice systems and other community resources.

"Given how loss prevention practices vary across stores and states, the adaptability of the TPJ Cloud Justice platform helps retailers achieve consistency and compliance when processing a shoplifting offender," said West. "I am excited to join Turning Point Justice to help the team meet the diverse needs of retailers, police officers, and justice systems across the nation through our powerful Cloud Justice platform."

Prior to joining Turning Point Justice, West led national customer and retail development teams at T-Mobile, where he worked closely with national retail partners including Costco, Target and Walmart. He also held operational leadership roles at Toyota and Lexus. Wests holds an MBA from the University of Washington and a B.Sc. in finance from Weber State University.

About Turning Point Justice

Turning Point Justice (TPJ), a rapidly growing cloud technology company, provides collaborative solutions to retail theft that cultivate positive change through restorative justice. Designed by criminal justice professionals to ensure integrity and compliance from apprehension to incident resolution, Turning Point Justice solutions align the interests of retailers, law enforcement, and the justice system to combat shoplifting. TPJ solutions support consistent restitution and legal compliance for retailers, and provide first-time shoplifters with education that enables offenders to avoid a criminal record and remain positive



A Collaborative Solution To Retail Theft

members of their communities. With its Cloud Justice platform and CAP restorative justice solutions offered in partnership with the National Association for Shoplifting Prevention, Turning Point Justice saves time and budget for retailers and law enforcement alike. Follow Turning Point Justice on Twitter at @TPJSolutions or visit us online at http://www.turningpointjustice.com

###

Media Contact Neuron Strategies for Turning Point Justice Shannon McPhee Shannon@neuronstrategies.com 310-920-9642