



USS Rolls Out New Line of RFID Products

RANCHO CUCAMONGA, Calif. (September 20, 2017) – Loss prevention security solution technology and service provider, USS, recently launched a new series of radio frequency identification (RFID) tags and systems.

With omnichannel and e-commerce customer experiences at the forefront of retailers' concerns, USS' new line of products provide the proven protection the solution provider is known for, while introducing robust RFID technology capabilities that allow for real-time inventory management, forecasting, fulfillment and data integration analytics.

USS' new RFID product catalog includes the [RFID Mini Patriot](#) and [RFID Milli XD Swivel](#) tags, as well as the [Wave Blade RFID](#)¹ system.

According to USS Founder and Chief Executive Officer (CEO) Adel Sayegh, the introduction of RFID-ready products demonstrate the organization's commitment to solving retailers' current critical issues, while understanding the direction of industry trends.

"The benefits of RFID technology for retailers are far-reaching," he began. "In addition to being powerful loss prevention tools, our RFID products offer compelling, up-to-the minute inventory data and trends that can be leveraged to enhance sales, optimize operations and improve customer experiences."

"One of the most immediate and impacting advantages is increased inventory accuracy," Sayegh continued. "By reducing out-of-stock situations, omnichannel consumer experiences are improved; with customers able to take advantage of emerging shopping trends, most notably the buy-online, pick-up-in-store (BOPIS) option that has become increasingly popular," he said.

Sayegh went on to point out that the continuous, automated inventory tracking throughout the entire retail supply chain offered by RFID technology, reduces labor costs while increasing job satisfaction by eliminating the need for manual product scanning processes. He also mentioned that as RFID becomes a more popular choice and is adopted by more retailers, costs are reduced and it becomes a more viable and cost-effective way of decreasing theft.

In an effort to allow for a smoother transition from electronic article surveillance (EAS) to RFID, USS offers [RFID Mini Patriot variations](#) that incorporate acousto-magnetic (AM) or radio frequency (RF) EAS technologies alongside the benefits of RFID, allowing retailers to invest in their future RFID platform while maintaining their current product protection model.

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About USS

USS is a U.S.-based, privately-held global leader in product protection and security solutions. USS is a leading integrator of video surveillance systems, access control, EAS tags and RFID and EAS systems. USS is dedicated to innovation and has more than 100 patents issued and pending. For more information, visit www.ussinnovate.com.

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¹ The Wave Blade RFID system's specifications are subject to change without notice.



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